How to use KAZ's touch typing software effectively in your training
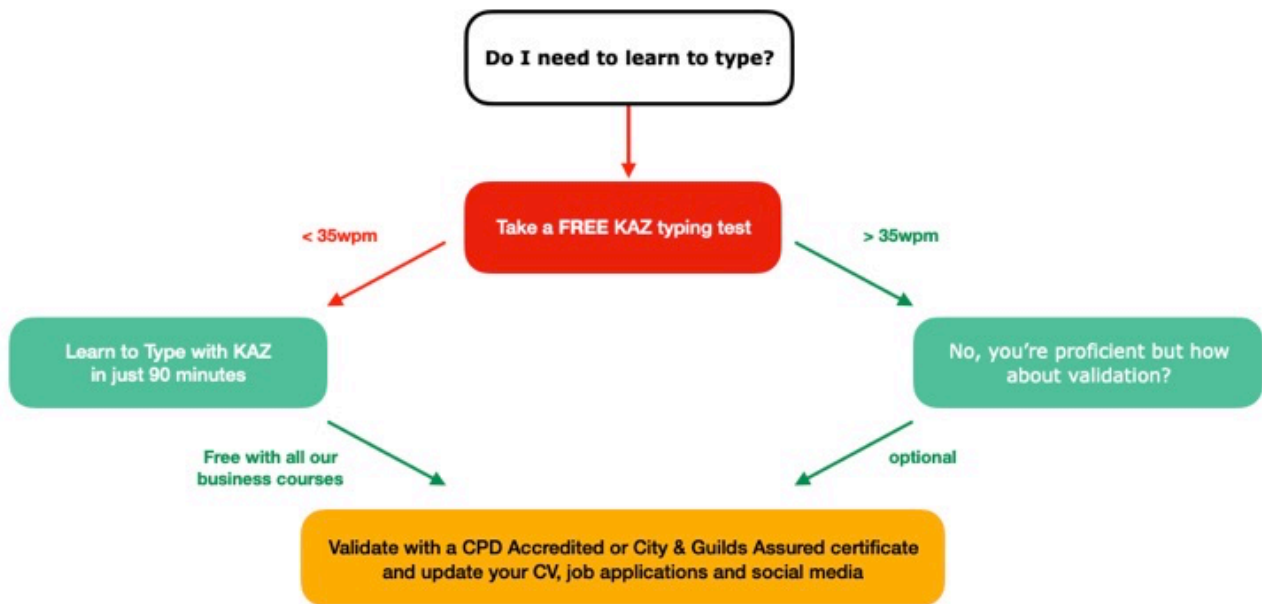
Test - Train - Certify

Zenon Texeira - director at Opus books commented, "I was shocked when I used your ROI calculator. We spend thousands on staff training. The cost savings gained for just one member of staff will pay for other training!"

J* is one of several Vice Presidents of a major worldwide corporation. She wanted to remain anonymous but commented, "We have overlooked this in our training. We have over 1000 office based staff just here in … and as I walked around our offices looking, I was shocked. I can type and just assumed all our staff could type too!"

Both Zenon and J* are leaders in their respective fields. They are responsible for the day to day running of their organisations, which have returned huge growth during the past few years. Along with marketing strategies for continued growth, they are also responsible for improving efficiency and implementing assurance controls.

KAZ software is designed to ensure 'your' staff are trained to type quickly and correctly and if they can already type, to correct bad habits, which tend to 'develop' over time.

KAZ has serviced the sector for over 20 years and maintained focus to develop new products based on their science and research for teaching typing skills. Their Accelerated Learning teaching method, based on brain balance, teaches both hands to work symmetrically and simultaneously and is trademarked in both the US and UK. The course was tried and tested by over 16,000 students annually for 3 years, in more than 300 training centres across the UK, prior to launch.

"The phrase, 'test, rinse, repeat' must have been used quite often", remarks Keene Braganza, MD of KAZ Type.

It was only when exceptional results were recorded, (93% of students learning to type the a-z keys in just 90 minutes), that KAZ was launched to market.

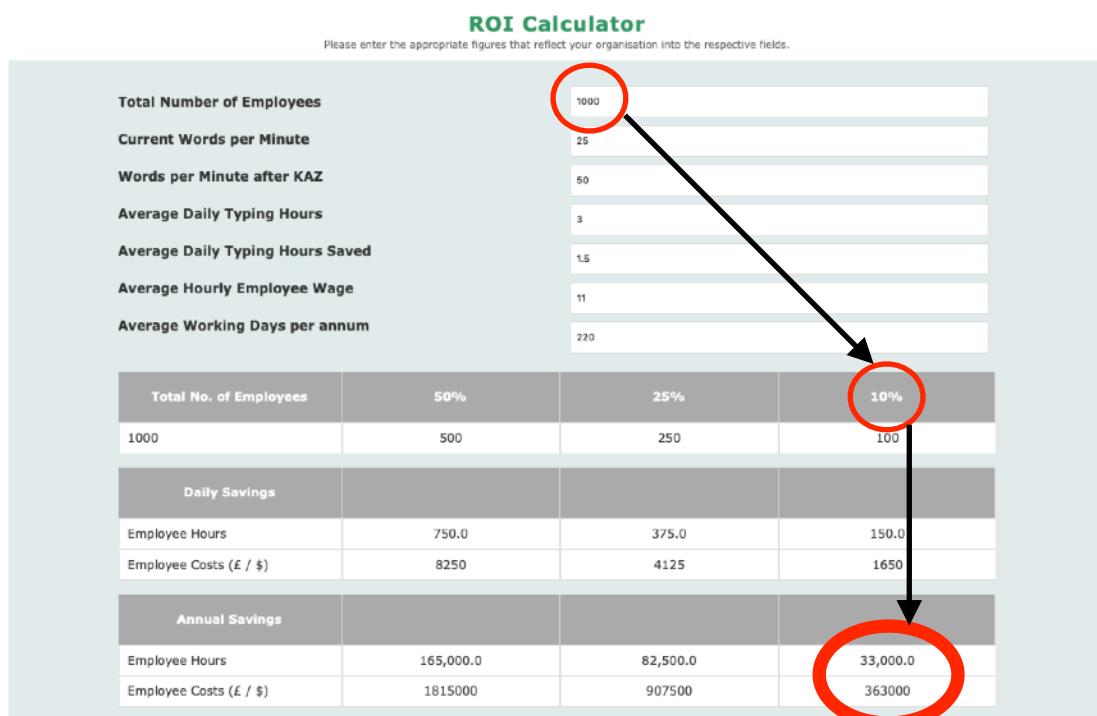The ultimate accolade followed when the Open University produced a white paper on its effectiveness and then provided the course to all their 90,000+ students for over 14 years.

The necessity of accurate and quick typing skills is not just about efficiency and productivity but also about health and well-being whilst at the computer. The KAZ course includes a specific module on correct posture and RSI (Repetitive Strain Injury).

The faster documents are written, data input and emails replied, the greater efficiency is built into an organisation, resulting in a far more productive workforce and an improved client/business relationship.

Working Case Study - P* - director of an innovative tech company, with its HQ in the UK, learned to type with KAZ in year 6 at school. The skill has helped him throughout his education and in his remarkable career. After recently coming across KAZ again, he took a free typing test and tried the ROI calculator on the KAZ website. He immediately saw the benefits learning this skill would bring to his company and importantly for staff welfare.

He purchased a large quantity of KAZ's 'non-expiring' typing tests and his HR director asked all 1400+ employees to log on and take a test! Take up was excellent as it was integrated into several training days. This allowed them to assess who needed to be put on the typing course! The results were quite astonishing, as demonstrated by the ROI calculator.

ROI Calculator

Please enter the appropriate figures that reflect your organisation into the respective fields.

Total Number of Employees	1000
Current Words per Minute	25
Words per Minute after KAZ	50
Average Daily Typing Hours	3
Average Daily Typing Hours Saved	1.5
Average Hourly Employee Wage	11
Average Working Days per annum	220

Total No. of Employees	50%	25%	10%
1000	500	250	100

Daily Savings			
Employee Hours	750.0	375.0	150.0
Employee Costs (£ / $)	8250	4125	1650

Annual Savings			
Employee Hours	165,000.0	82,500.0	33,000.0
Employee Costs (£ / $)	1815000	907500	363000

DISCLAIMER: This ROI calculator is intended to illustrate cost savings opportunities that may be achieved under certain conditions. It is based upon a number of assumptions which may or may not be applicable in any given case. KAZ Type Limited makes no commitment as to their actual savings, gains or ROI.

Year 1 - Starting initially with a 500 user licence, results were really encouraging. From all staff selected for training, approximately 40% were monitored by HR.

"All have shown a marked improvement in productivity and client response time." S.L - Director HR

Year 2 - Full licence taken. All staff with access to a PC were put through the KAZ training.

The completion of the 6th 'Assessment' module, which issues a CPD standards approved certificate was essential, as this encouraged and guaranteed that all staff would be awarded certification and would be typing at 35wpm+. With practice this would increase speeds in excess of 50wpm+.

(Prior to KAZ, typing speeds in the organisation varied from between 7 and 100+wpm).

Year 3 - KAZ now offer a £/$ 250 Amazon gift voucher** for the employee with the highest percentage increase at the end of the licence period, to be decided by the client.

"The benefits to our clients and the goodwill this creates makes the cost of the voucher, negligible. The difference efficiency can make to productivity, per employee is huge and that doesn't even take into account the annual cost savings! It just makes sense to help our clients deploy KAZ as much as we can. Even with just a 10% take up, as shown on our ROI calculator, the difference is huge. Ultimately, '**Y**our success is **O**ur success'", says Keene Braganza.

Recommended in Which? magazine Feb 2020

'To get the maximum benefits from a keyboard, you need to be able to touch - type. Learning how to do this is made easier by programs such as KAZ (Keyboard A–Z), which claims to deliver benefits in just 90 minutes. KAZ has Corporate, Adult, Junior and Dyslexia editions...Touch-typing really does save you time… and you are never too old to learn.'

(Which? Magazine - February 2020)

* Identity protected. We will only publish names and case studies with full approval.

** KAZ will forward an Amazon voucher for £/$ 250 for all business licences ordered over 500 users.

'Your Success is Our Success'

KAZ is used by business and educational establishments worldwide.
Current clients include the MOD, the UK Government, US government entities, Legal and Corporate business, Schools and individuals worldwide

https://kaz-type.com/products/business-edition